

Dear Exporter

Would you like to know how your decision-making logic impacts your performance in overseas markets?

We invite you to take part in this exciting survey study being jointly conducted by researchers at University of Waikato and University of Eastern Finland.

If you are interested in participating in this study, please register by clicking the link below. Once you register, we will send you a link of the online survey in the next couple of weeks.

Link to the survey: http://waikatomngt.az1.qualtrics.com/SE/?SID=SV_0MoOXKfHNoV6xEx

Thank you for your time! Without your participation this research will not be possible.

If you have questions about the study you can contact Dr. Paresha Sinha at psinha@waikato.ac.nz